

Advertise in the Expo Program



Program Advertising produced by

California
Horsetrader
horsetrader.com

2017 Official Program



- Beautiful, Full Color
- In Every Attendee "Welcome Bag"
- Placement Pages Available
- Deadline: May 29, 2017



Online & Mobile

Advertising on www.horseexpo.com







Booth Booster

- Reach Tens-of-thousands of Attendees Prior to the Show
- Includes Logo, 6 Photos, 200 Words of Text, Video and Contact Info

Banner Ads

- Standard & Mobile
- Schedule & Interactive Vendor List Tabs

Full Color Program Ads	Rate	California Horsetrader Advertisers	Booth Booster (Includes Online Coupon)	Banner Ad (under both SCHEDULE & EXHIBITOR TABS)
 Full Page 7.625" x 9.75"	\$595	\$545	FREE	FREE
 ½ Page 7.625" x 4.8125"	\$395	\$345	FREE	\$69
 ¼ page 3.75" x 4.8125"	\$295	\$245	\$59	\$69
 Online/Mobile Advertising			\$59	\$69
			Both for \$99	

Advertising Deadline: May 29, 2017

All ads must be prepaid. We accept Visa, MasterCard, Discover & AMEX.

Produced by the California Horsetrader & powered by horsetrader.com

"Revolutionizing event programs by reaching your *total* market of future customers!"

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