

*A Special Invitation*  
**ART OF THE HORSE**  
**ART SHOW & SALE**

W E S T E R N S T A T E S

**HORSE EXPO**

SACRAMENTO

**JUNE 9 – 11, 2017**

**CAL EXPO • SACRAMENTO, CALIFORNIA**



**2017 DATES  
TO REMEMBER**

**APRIL 28TH**  
Entry Deadline

**MAY 25TH**  
Artwork delivery deadline

**JUNE 9TH**  
Art show opens at the Western States Horse Expo

**JUNE 11TH**  
Art show closes at the Western States Horse Expo

**JUNE 19TH -23RD**  
Art returned to the artist

**\$1000**  
**Best of Show Awards!**

**\$250**  
**First place winners!\***  
*\*Must be more than four entries in the division*



**ART SHIPPING  
INFORMATION**

Upon acceptance, all art is to be shipped via  
UPS, USPS or Fed-Ex to:

**WESTERN STATES HORSE EXPO**  
4970 Windplay Drive, Suite C7  
El Dorado Hills, CA 95762

*Ship or hand deliver to Horse Expo office  
(by May 25th) or Cal Expo (June 7 Only) allowed*

*Detailed shipping instructions will be included with acceptance letters.  
Including Fed-Ex or UPS account numbers or checking the COD box will  
expedite the return process. International artwork must include a Fed-Ex  
or UPS account number for return shipping. The artist will be fully responsible  
for all shipping and handling charges for the delivery and return of all art pieces.  
In the event that the original packaging is no longer in good condition, artwork  
will be re-packed using our discretion, therefore accounting for additional  
charges. All boxes must be properly marked with your name, return  
address and title of ALL ART IN THE BOX on the outside.*

*All artwork must have artist's full name and shipping  
address on back or underside of art pieces.  
The staff of Western States Horse Expo will handle  
the labor involved to accomplish all return shipping.*

**QUESTIONS**

Any questions should be directed to the Horse Expo office at [marcy@horsexpo.com](mailto:marcy@horsexpo.com).  
If you prefer the personal touch please call us at 800.352.2411.

HORSE EXPO INC. • 4970 WINDPLAY DRIVE • SUITE C7 • EL DORADO HILLS, CA 95762  
530.672.7490 • FAX 530.387.2298 • 800.352.2411 • [WWW.HORSEXPO.COM](http://WWW.HORSEXPO.COM) • [MARCY@HORSEXPO.COM](mailto:MARCY@HORSEXPO.COM)



# PLEASE READ CAREFULLY

THE WESTERN STATES HORSE EXPO, SCHEDULED FOR JUNE 9-11, 2017 AT CAL EXPO IN SACRAMENTO, CALIFORNIA, WOULD BE HONORED TO HAVE YOUR PARTICIPATION IN THE BEST-ATTENDED EQUINE DREAM ART SHOW AND SALE IN THE COUNTRY. PLEASE SUBMIT BETWEEN ONE AND THREE ENTRIES OF YOUR BEST WORK (UP TO THREE ENTRIES PER DIVISION) HAVING TO DO WITH HORSES OF ALL BREEDS, COLOR, OR SPORT; LANDSCAPE OR WESTERN LIFESTYLE; PLUS DOGS.

**ACCEPTANCE:** Upon acceptance of your artwork, you will receive notification along with detailed shipping and handling information. All artists will receive notification of acceptance or non-acceptance status by mail. The jury's decision will be made by May 1, 2017. The Western States Horse Expo will retain all photographs of entered work for possible promotional use. All accepted artists will be eligible to sign up for an "Artist's Booth" (10' x 10') for a special price of \$500. Full details will be mailed out with the acceptance letter.

**AWARDS:** Ribbons will be awarded for first through third place in each division, along with a "People's Choice" award and a "Best of Show" award. All first place art will be eligible for the "Best of Show" award, with a cash prize. Judging will take place at Cal Expo on June 9th and on display through the event.

**SALE OF ARTWORK:** All artwork entered must be available for sale. Many attendees return annually to add to their collection. The Western States Horse Expo will administer sales. The retail price on the entry form should include a 20% commission fee. All payments on sold artwork will be mailed by July 12, 2017.

**ENTRY FEE:** The entry fee is \$35.00 per entry (junior entries are \$10.00). Make checks payable to: Horse Expo, Inc. We also accept American Express, MasterCard, Visa and Discover. Entry fees are non-refundable. Entry fees go towards the awards and presentation of the art.

**ENTRY:** To be submitted with a quality color photograph, minimum size of 5x7 (prefer 8x10), depicting the artwork. Each photograph needs to include the artist's name, mailing address, title of artwork, division, and size on the back of the picture. You may submit up to three entries per division. Artwork must have been completed within the last three years and **MUST COME WITH APPROPRIATE HANGERS SECURELY ATTACHED** or your work will NOT be hung. Artwork may not have been previously shown at the Western States Horse Expo.

**INSURANCE:** The artist is to insure their artwork. The Western States Horse Expo will not be responsible for loss or damage from any cause. The insured value of the artwork is at the artist's discretion.



## SUBMISSION INFORMATION

### OPEN DIVISION

(artists age 18 and over)

- Acrylic
- Colored Pencil
- Wearable Art
- Oil
- Pastel
- Pen & Ink
- Pencil/Charcoal
- Photography (black & white)
- Photography (color)
- Photography (digitally enhanced)
- Sculpture
- Watercolor
- Pottery
- Other
- Mixed Media

### JUNIOR DIVISIONS

(age 17 and under)

- Artwork
- Photography

## 2017 EQUINE DREAM ART SHOW AND SALE ENTRY FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### FIRST ENTRY

Title (required): \_\_\_\_\_

Division (please check one):  Acrylic  Colored Pencil  Wearable Art  Oil  Pastel  
 Pen & Ink  Pencil/Charcoal  Photography (black & white)  Pottery  Photography (color)  
 Photography (digitally enhanced)  Sculpture  Watercolor  Mixed Media  Other

Junior Entry \_\_\_\_\_

Size (framed): \_\_\_\_\_ Retail Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

### SECOND ENTRY

Title (required): \_\_\_\_\_

Division (please check one):  Acrylic  Colored Pencil  Wearable Art  Oil  Pastel  
 Pen & Ink  Pencil/Charcoal  Photography (black & white)  Pottery  Photography (color)  
 Photography (digitally enhanced)  Sculpture  Watercolor  Mixed Media  Other

Junior Entry \_\_\_\_\_

Size (framed): \_\_\_\_\_ Retail Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

### THIRD ENTRY

Title (required): \_\_\_\_\_

Division (please check one):  Acrylic  Colored Pencil  Wearable Art  Oil  Pastel  
 Pen & Ink  Pencil/Charcoal  Photography (black & white)  Pottery  Photography (color)  
 Photography (digitally enhanced)  Sculpture  Watercolor  Mixed Media  Other

Junior Entry \_\_\_\_\_

Size (framed): \_\_\_\_\_ Retail Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

**METHOD OF PAYMENT**  Visa  Master Card  American Express  Discover

Check # \_\_\_\_\_

Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

**TOTAL AMOUNT:** \_\_\_\_\_  
(\$35.00 per entry/\$10.00 per junior entry)

Submission of entry will constitute an agreement to all terms and conditions of this prospectus, including permission for reproduction of artwork for publication, etc. Once accepted, no artwork may be removed from the art show for any reason. By signing below you also acknowledge that you fully understand the terms of the return shipping policy and terms of insurance.

**Return my art work using the following service (please check one):**

- UPS-COD  UPS- account #  2-day  Ground
- Fed-Ex account #  2-day  Ground

**I agree to the above terms and conditions Check**

Signature of Artist \_\_\_\_\_ Date \_\_\_\_\_

Juniors (age 17 and under) Age: \_\_\_\_\_

Signature of Parent (if under 18) \_\_\_\_\_ Date \_\_\_\_\_