

Advertise in the Expo Program!

WESTERN STATES
HORSE EXPO
SACRAMENTO

Program Advertising produced by

California
Horsetrader
horsetrader.com



2018 Official Program

- Beautiful, Full Color
- In Every Attendee "Welcome Bag"
- Placement Pages Available
- Deadline: May 25, 2018



Online & Mobile

Advertising on www.horseexpo.com

Booth Booster Vendor List Upgrade

- Reach Tens-of-thousands of Attendees Prior to the Show
- Includes Logo, 6 Photos, 200 Words of Text, Video and Contact Info

Banner Ads

- Standard & Mobile
- Interactive Schedule & Vendor List Tabs



Full Color Program Ads		Program Ads	Horsetrader March Issue Expo Preview Focus	Booth Booster	Banner Ad
	Full Page 7.625" x 9.75"	\$675	\$595	FREE	FREE
	1/2 Page 7.625" x 4.8125"	\$465	\$395	FREE	\$79
	1/4 page 3.75" x 4.8125"	\$325	\$295	\$69	\$79
	Online/Mobile Advertising			\$69	\$79
				Both for \$129	

Advertising Deadline: May 25, 2018

All ads must be prepaid. We accept Visa, MasterCard, Discover & AMEX.

Produced by the California Horsetrader & powered by horsetrader.com

"Revolutionizing event programs by reaching your *total* market of future customers!"

760-546-1184 • lori.wilson@horsetrader.com