

A Special Invitation
ART OF THE HORSE
ART SHOW & SALE

W E S T E R N S T A T E S

HORSE EXPO

SACRAMENTO

JUNE 8 – 10, 2018

CAL EXPO • SACRAMENTO, CALIFORNIA

**2018 DATES
TO REMEMBER**

APRIL 27TH

Entry Deadline

MAY 25TH

Artwork delivery deadline

JUNE 8TH

Art show opens at the Western States Horse Expo

JUNE 10TH

Art show closes at the Western States Horse Expo

JUNE 18TH -22ND

Art returned to the artist

\$1000

Best of Show Awards!

\$250

First place winners!*

**Must be more than four entries in the division*

**ART SHIPPING
INFORMATION**

Upon acceptance, all art is to be shipped via
UPS, USPS or Fed-Ex to:

WESTERN STATES HORSE EXPO
4970 Windplay Drive, Suite C7
El Dorado Hills, CA 95762

*Ship or hand deliver to Horse Expo office
(by May 25th) or Cal Expo (June 6 Only) allowed*

Detailed shipping instructions will be included with acceptance letters. Including Fed-Ex or UPS account numbers or checking the COD box will expedite the return process. International artwork must include a Fed-Ex or UPS account number for return shipping. The artist will be fully responsible for all shipping and handling charges for the delivery and return of all art pieces. In the event that the original packaging is no longer in good condition, artwork will be re-packed using our discretion, therefore accounting for additional charges. All boxes must be properly marked with your name, return address and title of ALL ART IN THE BOX on the outside.

All artwork must have artist's full name and shipping address on back or underside of art pieces.

The staff of Western States Horse Expo will handle the labor involved to accomplish all return shipping.

QUESTIONS

Any questions should be directed to the Horse Expo office at marcy@horsexpo.com.
If you prefer the personal touch please call us at 800.352.2411.

HORSE EXPO INC. • 4970 WINDPLAY DRIVE • SUITE C7 • EL DORADO HILLS, CA 95762
530.672.7490 • FAX 530.387.2298 • 800.352.2411 • WWW.HORSEXPO.COM • MARCY@HORSEXPO.COM

PLEASE READ CAREFULLY

THE WESTERN STATES HORSE EXPO, SCHEDULED FOR JUNE 8-10, 2018 AT CAL EXPO IN SACRAMENTO, CALIFORNIA, WOULD BE HONORED TO HAVE YOUR PARTICIPATION IN THE BEST-ATTENDED ART OF THE HORSE ART SHOW AND SALE IN THE COUNTRY. PLEASE SUBMIT BETWEEN ONE AND THREE ENTRIES OF YOUR BEST WORK (UP TO THREE ENTRIES PER DIVISION) HAVING TO DO WITH HORSES OF ALL BREEDS, COLOR, OR SPORT; LANDSCAPE OR WESTERN LIFESTYLE; PLUS DOGS.

ACCEPTANCE: Upon acceptance of your artwork, you will receive notification along with detailed shipping and handling information. All artists will receive notification of acceptance or non-acceptance status by mail. The jury's decision will be made by May 1, 2018. The Western States Horse Expo will retain all photographs of entered work for possible promotional use. All accepted artists will be eligible to sign up for an "Artist's Booth" (10' x 10') for a special price of \$500. Full details will be mailed out with the acceptance letter.

AWARDS: Ribbons will be awarded for first through third place in each division, along with a "People's Choice" award and a "Best of Show" award. All first place art will be eligible for the "Best of Show" award, with a cash prize. Judging will take place at Cal Expo on June 8th and on display through the event.

SALE OF ARTWORK: All artwork entered must be available for sale. Many attendees return annually to add to their collection. The Western States Horse Expo will administer sales. The retail price on the entry form should include a 20% commission fee. All payments on sold artwork will be mailed by July 13, 2018.

ENTRY FEE: The entry fee is \$35.00 per entry (junior entries are \$10.00). Make checks payable to: Horse Expo, Inc. We also accept American Express, MasterCard, Visa and Discover. Entry fees are non-refundable. Entry fees go towards the awards and presentation of the art.

ENTRY: To be submitted with a quality color photograph, minimum size of 5x7 (prefer 8x10), depicting the artwork. Each photograph needs to include the artist's name, mailing address, title of artwork, division, and size on the back of the picture. You may submit up to three entries per division. Artwork must have been completed within the last three years and **MUST COME WITH APPROPRIATE HANGERS SECURELY ATTACHED** or your work will NOT be hung. Artwork may not have been previously shown at the Western States Horse Expo.

INSURANCE: The artist is to insure their artwork. The Western States Horse Expo will not be responsible for loss or damage from any cause. The insured value of the artwork is at the artist's discretion.

SUBMISSION INFORMATION

OPEN DIVISION

(artists age 18 and over)

- Acrylic
- Colored Pencil
- Wearable Art
- Oil
- Pastel
- Pen & Ink
- Pencil/Charcoal
- Photography
- Sculpture
- Watercolor
- Pottery
- Other
- Mixed Media

JUNIOR DIVISIONS

(age 17 and under)

- Artwork
- Photography

2018 ART OF THE HORSE ART SHOW AND SALE ENTRY FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone _____ Fax: _____

E-mail: _____

Website: _____

FIRST ENTRY

Title (required): _____

Division (please check one): Acrylic Colored Pencil Wearable Art Oil
 Pastel Pen & Ink Pencil/Charcoal Photography Pottery Sculpture
 Watercolor Mixed Media Other

Junior Entry _____

Size (framed): _____ Retail Price: _____ Insurance Value: _____

SECOND ENTRY

Title (required): _____

Division (please check one): Acrylic Colored Pencil Wearable Art Oil
 Pastel Pen & Ink Pencil/Charcoal Photography Pottery Sculpture
 Watercolor Mixed Media Other

Junior Entry _____

Size (framed): _____ Retail Price: _____ Insurance Value: _____

THIRD ENTRY

Title (required): _____

Division (please check one): Acrylic Colored Pencil Wearable Art Oil
 Pastel Pen & Ink Pencil/Charcoal Photography Pottery Sculpture
 Watercolor Mixed Media Other

Junior Entry _____

Size (framed): _____ Retail Price: _____ Insurance Value: _____

METHOD OF PAYMENT Visa Master Card American Express Discover

Check # _____

Card #: _____

Exp: _____ Sec. Code: _____

TOTAL AMOUNT: _____
(\$35.00 per entry/\$10.00 per junior entry)

Submission of entry will constitute an agreement to all terms and conditions of this prospectus, including permission for reproduction of artwork for publication, etc. Once accepted, no artwork may be removed from the art show for any reason. By signing below you also acknowledge that you fully understand the terms of the return shipping policy and terms of insurance.

Return my art work using the following service (please check one):

UPS-COD UPS- account # 2-day Ground
 Fed-Ex account # 2-day Ground

I agree to the above terms and conditions Check

Signature of Artist _____ Date _____

Juniors (age 17 and under) Age: _____

Signature of Parent (if under 18) _____ Date _____