



## 2018 New Product Display

**Deadline MAY 15, 2018**

### **Exhibitor Information:**

Exhibitor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone#: \_\_\_\_\_ Cell#: \_\_\_\_\_

Email: \_\_\_\_\_

### **Product Information:**

Product Name: \_\_\_\_\_

Product Size: \_\_\_\_\_

First Introduced: \_\_\_\_\_

If updated product - Date & update: \_\_\_\_\_

8.5 x 11 color flier to be supplied by you. Please email to [dana@horseexpo.com](mailto:dana@horseexpo.com) or mail with product. We will place in an acrylic display frame. Hint: include booth and building number of you know it..

**Please ship to our office by MAY 15, 2018. If not possible, please bring to the event and drop off at Show Office by 12pm Thursday June 7, 2018. This form must be turned by due dates specified or you will not be able to participate.**

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