Advertise in the Expo Program!

WESTERN STATES HORSE EXPO SACRAMENTO

Program Advertising produced by

California Horsetrader
horsetrader.com

2018 Official Program

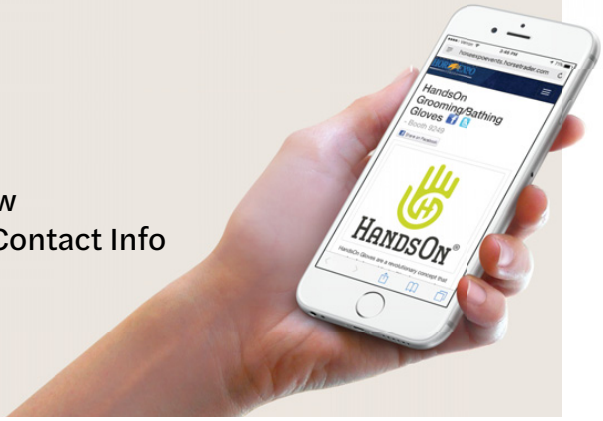
- **Beautiful, Full Color**
- **In Every Attendee "Welcome Bag"**
- **Placement Pages Available**
- **Deadline: May 25, 2018**

Online & Mobile

Advertising on ***www.horsexpo.com***

Booth Booster Vendor List Upgrade
- Reach Tens-of-thousands of Attendees Prior to the Show
- Includes Logo, 6 Photos, 200 Words of Text, Video and Contact Info

Banner Ads
- Standard & Mobile
- Interactive Schedule & Vendor List Tabs



Full Color Program Ads	Program Ads	*Horsetrader* March Issue Expo Preview Focus	Booth Booster	Banner Ad
Full Page 7.625" × 9.75"	$675	$595	FREE	FREE
½ Page 7.625" × 4.8125"	$465	$395	FREE	$79
¼ page 3.75" × 4.8125"	$325	$295	$69	$79
Online/Mobile Advertising			$69	$79
			Both for $129	

Advertising Deadline: May 25, 2018

All ads must be prepaid. We accept Visa, MasterCard, Discover & AMEX.

Produced by the *California Horsetrader* & powered by horsetrader.com

"Revolutionizing event programs by reaching your ***total*** market of future customers!"

760-546-1184 • lori.wilson@horsetrader.com