

For Immediate Release



Nothing to Nay About as Horse-Friendly Site Improvements are Underway at the Fairplex Pomona

(Pomona, Calif. October 27, 2014) Attendees and exhibitors of the ***Horse Expo Pomona***, the nation's finest horse expo, will be in for a pleasant surprise as the Fairplex is making welcoming improvements to the expo grounds for the upcoming ***Horse Expo Pomona***, held Friday through Sunday, January 30 - February 1, 2015.

"We are contracted with the Fairplex through 2018 and will continue beyond, as the Expo and the facility continue to work together on this important project," said ***Horse Expo Events*** President, Miki Nelsen. "I am confident these the improvements that are currently underway will enhance the experience for everyone involved, from the exhibitors and the attendees to the rider participants and their horses."

A sneak peak into some of the footprint changes at the Fairplex includes a new entry gate that will allow closer parking. The main horse arena and the practice arena will be moved closer to the Expo halls, which will allowing for better flow and easier access to all aspects of the Expo.

"With the changes we made, attendees of the Horse Expo will find everything they want to see – demonstrations, seminars, shopping – within a better proximity to one another. It will make the experience more enjoyable and more accessible," said Michael Chee, Fairplex spokesman.

Horse Expo Pomona offers something for every horse enthusiast. Popular returning attractions **California Classic Invitational Cow Horse Event, Young Rider Park, Breed Revelation, Trail Symposium, University, and Great American Truck Display** will be larger than ever.

Attendees will meet top equine clinicians from all different disciplines including reining, cutting/roping, dressage, hunter/jumpers and gaited. Experts in trail riding, saddle fitting, horse conformation, equine massage, horse psychology and starting a colt will offer invaluable tips.

Over 300 exhibits will offer the latest products and services from riding apparel, tack, nutrition, horse supplies and trailers to art, jewelry, arts and crafts and more.

The **Horse Expo Pomona** takes place Friday through Sunday, January 30 – February 1 at the Fairplex, 1101 W. McKinley Avenue, Pomona. Adult admission tickets are \$18 per day or \$45 for the full weekend. Tickets for children 13 years and under are \$5 per day and children under six are admitted free. Show hours are 9:00 a.m. – 6:00 p.m., daily. Plenty of parking is available and located at Gate 17 off McKinley Ave.

For more information on the **Horse Expo Pomona** ticketing, exhibiting or sponsorship opportunities call (800) 352-2411 or visit www.horseexpoevents.com.

Event is produced by Horse Expo Events. Sponsors include: RAM, Farnam, Toyota, Platinum Performance, Kruse Perfection, Triple Crown, Nutrena, Pyranha, AQHA Team Wrangler, Next Day Jumps and WHOA Dust. Media sponsors include Horseman's News, Horsetrader.com, Young Rider Magazine and speakingofhorses.com.

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