

ADVERTISE TO THOUSANDS IN THE OFFICIAL WESTERN STATES HORSE EXPO PRINTED PROGRAM!

Program will be an essential go-to for all the attendees, and an important reference guide for after the event.

Featuring

- Maps
- Vendor lists and locations
- Complete schedule
- Inside info on Expo
- Clinician profiles
- Tops for your visit
- and more!

Official Expo program advertising is affordable and powerful!

- Handed out to every attendees Welcome Bag
- Beautiful, full-color, keepsake
- Viewable online on Horseexpo.com all year round

ADVERTISING RATES

ALL ADS FULL-COLOR

Size	Regular	Exhibitor
Premium Page (full)	\$ 1,200	\$ 1,000
Full Page	\$ 1,000	\$ 750
Half Page	\$ 750	\$ 500
Quarter Page	\$ 500	\$ 350

AD SIZES

FULL PAGE
 BLEED SIZE
 8.75 x 11.25
 TRIM SIZE
 8.5 x 11
 LIVE AREA
 7.5 x 10

HALF PAGE HORIZONTAL
 7.5 x 4.85

HALF PAGE VERTICAL
 3.6 x 10

QUARTER PAGE
 3.6 x 4.85

For information on advertising:

Call (916) 354-2119 x105 or email letters@horseexpo.com

Deadline: May 20, 2024

Placement pages available