

# ADVERTISE TO THOUSANDS IN THE OFFICIAL WESTERN STATES HORSE EXPO PRINTED PROGRAM!

Program will be an essential go-to for all the attendees, and an important reference guide for after the event.

## Featuring

- Maps
- Vendor lists and locations
- Complete schedule
- Inside info on Expo
- Clinician profiles
- Tips for your visit
- and more!

## Official Expo program advertising is affordable and powerful!

- Handed out to every attendee
- Beautiful, full-color, keepsake
- Viewable online on [Horseexpo.com](http://Horseexpo.com) all year round

## Requirements for ads:

Files must be flattened and 300 dpi. CMYK PDF files preferred. tiff, jpeg and psd files are also accepted.

## ADVERTISING RATES

ALL ADS FULL-COLOR

Size	Regular	Exhibitor
Premium Page (full)	\$ 1,200	\$ 1,000
Full Page	\$ 1,000	\$ 750
Half Page	\$ 750	\$ 500
Quarter Page	\$ 500	\$ 350

## AD SIZES

**FULL PAGE**  
 BLEED SIZE  
 8.75 x 11.25  
 TRIM SIZE  
 8.5 x 11  
 LIVE AREA  
 7.5 x 10

**HALF PAGE  
 HORIZONTAL**  
 7.5 x 4.85

**HALF  
 PAGE  
 VERTICAL**  
 3.6 x 10

**QUARTER  
 PAGE**  
 3.6 x 4.85

**For information on advertising:**

Call (916) 354-2119 x105 or email [letters@horseexpo.com](mailto:letters@horseexpo.com)

**Deadline: April 20, 2025**

Placement pages available