

ADVERTISE TO THOUSANDS IN THE OFFICIAL WESTERN STATES HORSE EXPO PRINTED PROGRAM!

Program will be an essential go-to for all the attendees, and an important reference guide for after the event.

Featuring

- Maps
- Vendor lists and locations
- Complete schedule
- Inside info on Expo
- Clinician profiles
- Tips for your visit
- and more!

Official Expo program advertising is affordable and powerful!

- Handed out to every attendee
- Beautiful, full-color, keepsake
- Viewable online on Horseexpo.com all year round

Requirements for ads:

Files must be flattened and 300 dpi. CMYK PDF files preferred. tiff, jpg and psd files are also accepted.

ADVERTISING RATES

ALL ADS FULL-COLOR

Size	Regular	Exhibitor
Premium Page (full)	\$ 1,200	\$ 1,000
Full Page	\$ 1,000	\$ 750
Half Page	\$ 750	\$ 500
Quarter Page	\$ 500	\$ 350

AD SIZES

FULL PAGE BLEED SIZE 8.75 x 11.25 TRIM SIZE 8.5 x 11 LIVE AREA 7.5 x 10	HALF PAGE HORIZONTAL 7.5 x 4.85
HALF PAGE VERTICAL 3.6 x 10	QUARTER PAGE 3.6 x 4.85

For information on advertising:

Call (916) 354-2119 x105 or email tradeshow@horseexpo.com.

Deadline: April 15, 2026

Placement pages available